



RONALD REAGAN

*speaks out
against*

*SOCIALIZED
MEDICINE*



10 SUGGESTIONS FOR WRITING MEMBERS OF CONGRESS

Here are ten good suggestions from the U.S. Chamber of Commerce on how to write your Senators and Representative.

1. **ADDRESS THEM PROPERLY**—don't confuse a Senator with a Representative.
2. **BE LOCAL**—tell them how a national question affects your business, your industry, your community.
3. **BE BUSINESSLIKE**—if you're for something, say so, and tell why. If not, don't hedge, but tell why not.
4. **BE SPECIFIC**—make your letter brief and to the point.
5. **BE POLITE**—members of Congress deserve respectful treatment.
6. **BE REASONABLE**—ask only practical action.
7. **BE YOURSELF**—use your own letterhead and your own letter style.
8. **REQUEST ACTION**—your representative is elected to do something.
9. **ASK FOR AN ANSWER**—you've told him where you stand and why. Now ask him where he stands.
10. **BE APPRECIATIVE**—thank him for good votes, compliment his better speeches, and praise his staff, too.

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33.3 RPM

MMP 6427

"OPERATION COFFEE CUP"

Project of
Woman's Auxiliary

American Medical Association

Cut 1. Ronald Reagan Speaks
Cut 2. Socialized Medicine & You



OPERATION COFFEECUP

Coffee and conversation with friends and neighbors about a crucial issue facing America today.

THE PROBLEM:

The legislative chips are down. In the next few months Americans will decide whether or not this nation wants socialized medicine... first for its older citizens, soon for all its citizens. The pivotal point in the campaign is a bill currently before Congress. The King bill (HR 4222), another Forand-type bill, is a proposal to finance medical care for all persons on Social Security over 65, regardless of financial need, through the social security tax mechanism. Proponents admit the bill is a "foot in the door" for socialized medicine. Its eventual effect—across-the-board, government medicine for everyone!

WHAT MUST BE DONE

Medicine and its allies must stimulate as many letters as possible to Congress opposing such legislation.

MEDICINE NEEDS YOU!

To the Woman's Auxiliary American medicine has assigned complete responsibility for OPERATION COFFEECUP.

It is the Auxiliary's major part in this campaign to defeat socialized medicine.

Will you help launch it today?

HOW OPERATION COFFEECUP WORKS

On the enclosed record film star Ronald Reagan effectively expresses his own views about the dangers of government in medicine. This new, thought-provoking record is the property of the Woman's Auxiliary. It can be the instrument for eliciting thousands of letters opposing the King bill and similar legislation.

Here's what you can do:

LISTEN, LOOK

As soon as you receive this package, listen to Reagan's record. You can play it on any 3½ monaural phonograph. Then, read the enclosed literature and learn as much as you can about the King bill and why it is "bad medicine."

PUT ON THE COFFEEPOT *That's simple.*

INVITE AN AUDIENCE

Invite some of your neighbors and friends in for coffee and play the record for them. Tell them briefly why you want them to hear the record. From the enclosed leaflet, "Medical Aid for the Aged," you can draw information to state the case against legislation like the King bill. You can also point out that Reagan volunteered to make this record because of his own strong personal convictions. He was not paid to do so.

Remember—this record is especially created for playing to informal groups in homes of individual Auxiliary members.

TALK ABOUT WHAT YOU HEARD

When your visitors have heard the record, discuss the issue thoroughly. This means that you'll have to do your homework

on the King bill and others like it before your friends arrive. They'll raise questions you'll have to answer.

SPUR ACTION

Out of discussion should come action—in the form of letters from your guests to congressmen in your district and senators in your state. These letters should express personal opposition to socialized medicine in general and to the King bill (HR 4222) in particular.

Make letter-writing easy. Provide guests with stationery, pens and stamped envelopes. Don't accept an "I'll do it tomorrow" reply—urge each woman to write her letters while she's in your house—and in the mood! Advise your guests that letters should be short and to the point, objecting to the King bill (HR 4222) and giving reasons for opposing it. Each woman should write her own letter in her own words, not merely copy a stereotyped form. See that each woman addresses her own letters to her own congressman on the spot. You can mail them all later. A list of congressmen, with instructions for addressing letters to them, is enclosed.

DON'T STOP NOW

Start all over again with a new group of friends. Use the record as often as you can. When you've played it to the women in your circle of friends and neighbors, pass it along to another Auxiliary member. Every moment counts...

Each letter you help send off is a step along the way toward stopping socialized medicine. So join the COFFEECUP CORPS today!

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